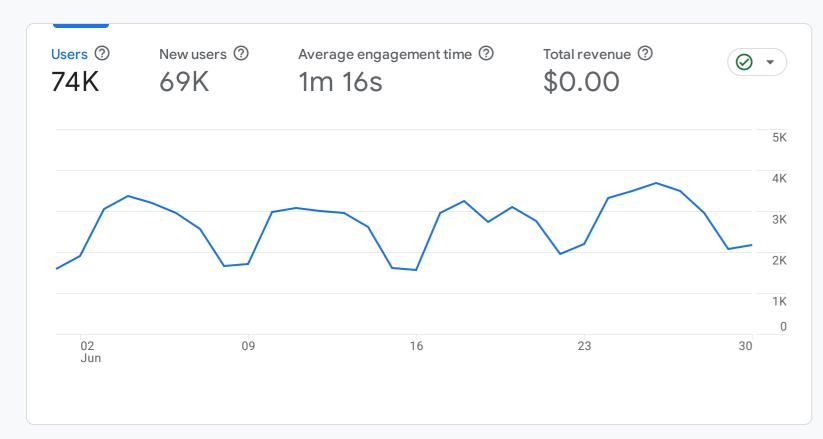
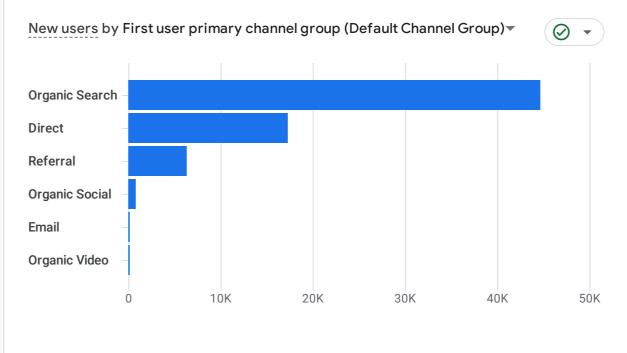
Analytics FLETC All Website Data - GA4

All Users Add comparison +

Reports snapshot



WHERE DO YOUR NEW USERS COME FROM?



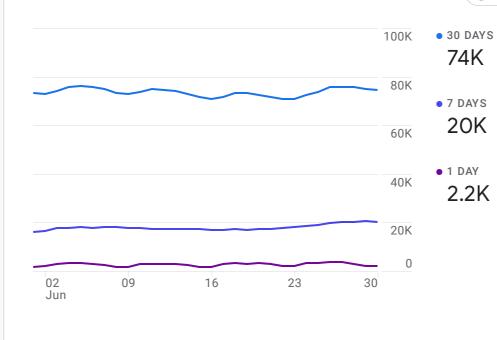
<section-header>

	. ⊘ ◄
COUNTRY	USERS
United States	69K
Canada	466
Hong Kong	457
Ukraine	453
Germany	328
India	309
Philippines	263

View countries \rightarrow

HOW ARE ACTIVE USERS TRENDING?

User activity over time

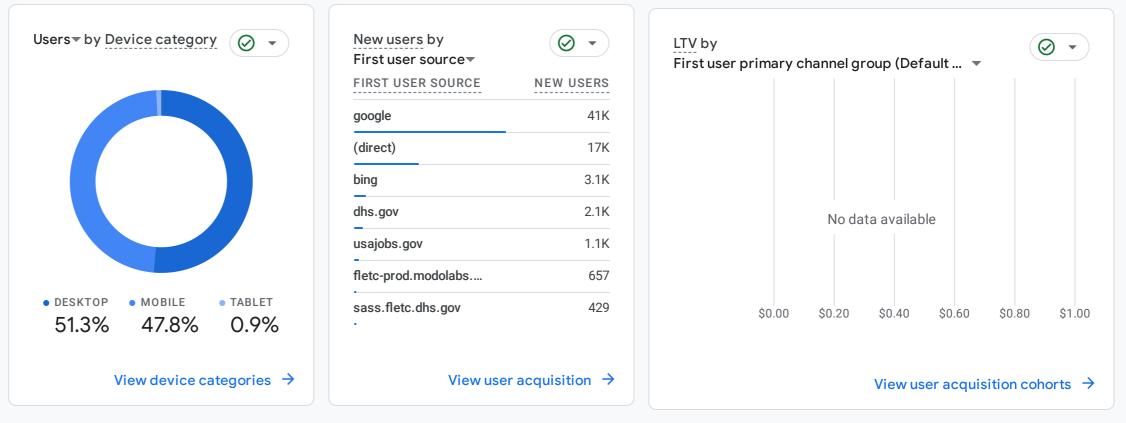


WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class	Ø •
PAGE TITLE AND SCREEN	VIEWS
Frontpage Federal Law Enfo	28K
Training Catalog Federal La	26K
Glynco, Georgia Federal La	11K
Training Federal Law Enforc	7.1K
Physical Efficiency Battery (P	5K
– FedBizOpps Federal Law En	4.6K
Programs Federal Law Enfo	4.4K

WHAT ARE YOUR TOP EVENTS?

EVENT NAME	EVENT COUNT
page_view	226K
user_engagement	170K
session_start	96K
first_visit	69K
scroll	24K
Click	18K
PDF	11K



View pages and screens \rightarrow

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions vy Session primary channel group v	Ø •
SESSION PRIMARY CHAN	SESSIONS
Organic Search	64K
Direct	21K
Referral	9.2K
Organic Social	886
Unassigned	439
Email	57
Organic Video	12

View user acquisition \rightarrow

View traffic acquisition \rightarrow

